



2022-23 Toy Well Annual Report



PURPOSE

Toy Well establishes free toy lending services in school-based community hubs, with a particular focus on migrants, refugees and families experiencing hardship.

BENEFITS

- Provides opportunities for pre-school children and their parents to engage in high quality play-based learning at home, which improves children's social, physical, cognitive and emotional skills, leading to improved school readiness
- Encourages families to visit the Community Hub – a safe and enjoyable space for families to meet, create friendships and develop support networks
- Offers volunteer and work opportunities for parents who oversee the toy library
- Becomes an entry point to engagement with other social services available through the Community Hub



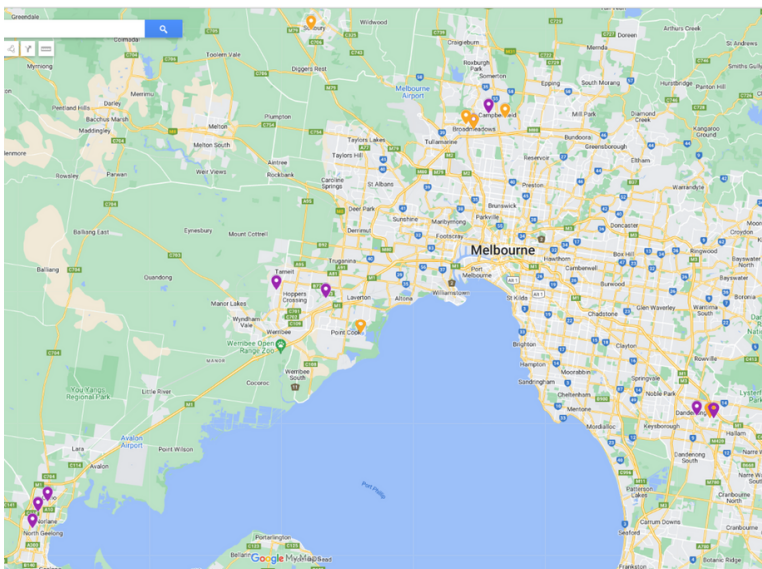
2022 GROWTH

In 2022 two new Toy Wells were opened in Wyndham, bringing the total Toy Well toy library locations to eight. A further two Victorian schools have completed agreements in 2022 to open Toy Well toy libraries.

2023 EXPANSION

2023 will see the expansion of Toy Well to Queensland and South Australia with one site to open in Brisbane and two in Adelaide. This expansion will also necessitate the recruitment of two additional regional coordinators. Agreements have also been signed with Point Cook (Wyndham), Holy Family (Doveton), Sunbury Heights (Hume), Campbellfield Heights (Hume) to open toy libraries in each hub. It's expected by the end of 2023 there will be 17 Toy Well toy library sites operating.

TOY WELL LOCATIONS



📍 Toy Well locations in 2022

- Dandenong
- Doveton
- Dallas Brooks
- Truganina South
- Davis Creek
- Northern Bay College - Goldsworthy campus
- Peacock campus
- Bell Park North

📍 Victorian Toy Wells opening in 2023

- Holy Family Doveton
- St Dominic's Broadmeadow
- Broadmeadows Valley
- Campbellfield Heights
- Sunbury Heights
- Point Cook College

REGIONAL COORDINATORS

Toy Well regional coordinators grew from three to four following the recruitment of a regional coordinator in October 2022 to support the Wyndham region.

Moona Fadad who had been the regional coordinator for Geelong since 2021 resigned in late 2022 to move overseas. Moona not only supported the Geelong Toy Wells but also supported the opening of two new Toy Well toy libraries in Wyndham. A new Geelong regional coordinator commenced in 2023.

An update to the Victorian public schools award will make employment of the regional coordinators through the schools, no longer feasible due to a significant increase to the casual loading and application of minimum shifts of three hours.

Also administration of this arrangement with the schools who have been employing the regional coordinators, has also been problematic, with office staff responsible for invoicing not having visibility of the contract, resulting in TLA constantly chasing invoices and reports.

As a result employment of all regional coordinators will be undertaken by Toy Libraries Australia from 1 July 2023.

OUR REGIONAL COORDINATOR



Dandenong/Doveton
Hina Batool



Geelong North
Marar Eissa



Hume
Mervat Abdou



Wyndham
Sonam Kaur Sagho

AWARDS

Toy Well was selected as a finalist in the 2022 Victorian Early Years Awards. The awards celebrate 'the exceptional contributions that early childhood professionals make to improving outcomes of children and their families'.



Finalist
**Supporting Parents to Build
their Capacity and Confidence**

2022 KEY ACHIEVEMENTS

177
new families joined



266
member families



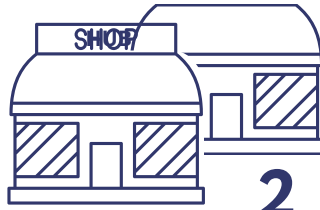
339
children playing
with Toy Well toys



875
toys loaned



2
new Toy Wells opened



5
schools signed up to
open in 2023



4
dedicated regional
coordinators



1
finalist in Vic Early
Childhood Awards



3
amazing
supporters



**Besen Family
FOUNDATION**



**trawalla
foundation**



3

amazing
supporters

TESTIMONIALS

I have developed self confidence, coordination between toy libraries and knowledge on toy library collection. I have gained knowledge on customer dealing, understanding their needs and supporting them and handle any issue. Great support from the experienced toy library leaders.

Sonam - Wyndham regional coordinator



The Community Hub toy library is a fun and friendly place where as a volunteer, I have a wonderful experience of meeting many parents from my locality and engage with them socially. It is an amazing opportunity to the new migrants and home parents like me, for getting involved in the local community.

Shameema - Volunteer



In the first year of my arrival, I decided to look for a job, but I needed to improve my English first, so I began working as a volunteer aide education at school . . .

One day, I was asked if I'd like to volunteer at a new program called Toy Well toy library.

During this time, I worked on improving my confidence in speaking English and was getting ready to look for my dream job, but a job offer from the Toy Well program would change my path. I began working as a regional coordinator for Toy Well in Geelong . . .

Working as a Toy Well coordinator allowed me to collaborate with various Community Hub Leaders and school principals. This led to another opportunity; I was asked to work as a Community Hub leader

Finally, I found my dream job through volunteering

Moona - Geelong regional coordinator





CONTACT INFORMATION



hello@toywell.org.au



www.toywell.org.au



0417 383 108

